

SAM

CONTACT

Samuel D. Robinette
Sam@accidentalcolor.com

EDUCATION

BFA, Savannah College of Art and Design, 1999

EXPERIENCE

Craft Brewers Alliance — September 2009 to present

Senior Graphic Designer

Responsible for working directly with brand management and marketing team to extend creative strategies. Projects include but are not limited to: packaging design, vehicle graphics, clothing and merchandise support.

Accidental Color — February 2003 to present

Founder | Creative Director

Working as a freelance Graphic Designer for multiple clients nationwide. Including but not limited to: Project management, creative work ranging from web site design, identity development, broadcast graphics, large format print design, and TV commercial art direction.

MBR and Associates — January 2002 to February 2003

Art Director

Responsible for project and team management for five person in-house marketing group. Including: project management, thorough client interaction, web site creation, publication layout, identity and logo development, and direction of photography.

TCI Media Inc. — March 2001 to October 2001

Graphic Artist

Responsible for design production within a small advertising firm. Job responsibilities included: project management, product development, publication layout, packaging, corporate identity, web sites, and large format billboard design.

SOFTWARE

Proficient in Adobe Photoshop, Illustrator, InDesign, Fireworks, Flash, After Effects, Dreamweaver, Microsoft Office, and Swift3D.